



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 16, 2012

Shake Away  
2330 Whitney Avenue  
Hamden, CT 06518  
Attn: Amy Plato Roberts

Subject: Notification: To add ABN application rate for a different package size & contact number per Pesticide Registration Notice 98-10.

**Product Name:** Shake-Away Deer Repellent Granules.

**New package size:** 855 linear ft. for 28.5 oz bottle. (1,920 linear ft. for 4 lb bottle).

**Contact Phone number:** 1-866-802-8837.

EPA Reg. No: 80917-1.

Your Submission dated June 21, 2012.

Dear Ms. Roberts:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the action(s) requested falls within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688 or via e-mail at [george.sylvester@epa.gov](mailto:george.sylvester@epa.gov).

Sincerely,

*Linda A. Hollis*

Linda A. Hollis, Chief  
Biochemical Pesticide Branch  
Biopesticides and Pollution  
Prevention Division (7511P)

# Shake-Away® Deer Repellent Granules

(Alternate Brand Names: Shake-Away® Deer Repellent 90-Day Pack; Shake-Away® Deer Repellent 90-Day Packs; Shake-Away® Coyote Urine Granules)

## Active Ingredient:

Coyote Urine.....5.0%

Other Ingredients:.....95.0%

Total: 100.0%

Notification Accepted

Date: 8/16/2012  
Reviewer: Sylvester George

Keep Out of Reach of Children

CAUTION

See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and Directions for Use.

EPA Reg. No.: 80917-1

EPA Est. No.:

Net Contents: (Total: XX oz. (XX grams).) (4 packs per box, each pack X oz. (XX grams))

Manufactured by:

Shake-Away

2330 Whitney Avenue

Hamden, CT 06518

toll-free: 1-800-517-9207

To reorder visit ([website url](#)) or call 866-802-8837.

Shake-Away® Deer Repellent Granules; EPA Reg. No. 80017-1

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## PRECAUTIONARY STATEMENTS

**Hazards to Humans and Domestic Animals. Caution:** Avoid contact of mouth, skin, or eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

**Environmental Hazards.** To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### General:

Animals use urine to communicate in the wild. When they repeatedly smell a predator's odor, animals conclude it's a "dangerous" place and choose instead to move elsewhere. Shake-Away® Deer Repellent Granules creates the illusion that coyotes are present in your lawn or garden.

Use Shake-Away® Deer Repellent Granules to repel:

Armadillo  
Beavers  
Deer  
Elk  
Domestic Cats  
Groundhogs  
Javelina  
Rabbits  
Woodchucks

### **Directions for Use for 90-Day Packs –**

#### **Application Directions:**

- One application lasts 90 days.

- Shake-Away® Deer Repellent 90-Day Pack(s) (kit) contains: (One) (Four) Shake-Away® Deer Repellent 90-Day Pack(s), (one) (two) twist tie(s) for hanging.

#### **Hanging -**

*(Directions for one 90-Day Pack)* Hang on (pack) (product name) to cover an area with an 8' radius \*see diagram). For best results on larger areas, hang on (pack) (product name) every 16' around the perimeter of your garden or flowerbed, ensuring there is a pack on every outside corner. Suspend each pack approximately 1' to 4' above the ground depending on the height of the plant, shrub or tree to be effected. (See diagram.) **DO NOT OPEN PACKS OR DISPERSE CONTENTS.**

*(Directions for multiple 90-Day Packs)* Hang one (pack) (product name) every 10 to 20 feet around your garden or flowerbed perimeter, ensuring there is a pack on every outside corner.

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**Shake-Away® Deer Repellent Granules; EPA Reg. No. 80517-1**  
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Suspend each pack approximately 2 to 4 feet above ground. For best results on isolated trees and bushes, consider hanging one or two packs on each bush or tree. DO NOT OPEN PACKS OR DISPERSE CONTENTS.

**Replacing -**

Replace each pack after 90 days. When replacing, hang the new pack in the same location. Allow up to two to three weeks for Shake-Away® Deer Repellent 90-Day Pack(s) to take full effect. For best results squeeze the 90- Day Pack(s) a few times when first applying, and four to six weeks thereafter to break up granules to release the scent.

**Directions for Use for loose granules –**

**Application Directions:**

**Use Restrictions –** This product is not for direct application to plants intended for human consumption (i.e. food plants). Apply only to the perimeter of where food plants are grown. To create a repellent barrier, apply this product to soil, ground cover, bark mulch, perimeter vegetation and non-food vegetation adjacent to food plants.

**General use in yards, around gardens -**

Apply Shake-Away® Deer Repellent twice a week for the first two weeks, then twice a month for maintenance. Sprinkle Shake-Away® Deer Repellent lightly in and around areas where animals are causing damage, or in areas you want to protect. Allow up to two to three weeks for Shake-Away® Deer Repellent to take full effect.

**Coverage –**

Each bottle of Shake-Away® Deer Repellent will cover up to (600 linear feet – for 20 oz bottle) (855 linear feet – for a 28.5 ounce bottle) (1,920 linear feet – for 4 lb bottle) (5760 linear feet – for 12 lb bottle) when applied as directed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Storage:** Store in a cool, dry place.

**If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

**If partially filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

*(Warranty Statement)*

(Batch Code / Lot Number: XXXXX)

### Optional Label Claims:

- Deer repellent granules (in 90-Day Packs)
- Cat repellent granules (in 90-Day Packs)
- Repels deer
- Can (also) be (used to repel) (for) (armadillos) (beavers) (deer) (domestic cats) (elk) (groundhogs) (javalina) (rabbits) (woodchucks).
- Can be used for Domestic Cats.
- Create(s) the illusion that predators are present!
- Create(s) the illusion that predators are present – in your lawn or garden.
- One pack covers up to an 8 ft. radius.
- Slow release (granule) (repellent).
- Granulated Predator Urine (in 90-Day Packs)
- Easy to Use
- The Original Shake-Away®
- Patent-Pending
- Made in the U.S.A.
- There's a Shake-Away® product for every situation.

Product	EPA Reg. #	Use for
Shake-Away® Coyote Urine Granules	80917-1	Deer, Elk, Beavers, Armadillos, Javelinas, Rabbits
Shake-Away® Fox Urine Granules	80917-4	Rabbits, Gophers, Groundhogs, Possums, Porcupines, Woodchucks
Shake-Away® Coyote / Fox Urine Granules	80917-5	Domestic Cats, Moles, Voles, Shrews

All Shake-Away products are sold separately.

- OMRI Listed® logo.